BGSBU Celebrates International Mountain Day

In connection with Azadi ka Amrit Mahotsav celebrations, Centre for Hospitality and Tourism Baba Ghulam Shah Badshah University in collaboration with WWF-India organized a symposium to celebrate International Mountain Day. The symposium was organized on the topic Sustainable Mountain Tourism which is also this year’s theme of IMD. Vice Chancellor of the University, Prof. Akbar Masood congratulated the Centre for organising the event. Prof. Akbar said that mountains are the fountains of life. The VC mentioned that around one billion people live in mountain areas, and over half of the human population depends on mountains for water and nutrition. Prof. Akbar Masood said that sustainable mountain tourism has great potential to stimulate socioeconomic development of local communities.

11 students from MBA hospitality and tourism and B.Voc Travel and Tourism participated in the symposium. Mr. Irfan Bashir, MBAH&T 3rd Semister secured first position, whereas Faisal Majeed B.VoC 5th semester secured 2nd and Ms. Bazila Showkat MBAHT 3rd Semester secured third position. Those who spoke on the occasion included Dr. Danish Iqbal Deputy Director CHT, Mr. Rohit Rattan, Associate Coordinator WWF-INDIA, Dr. Parvez Abdulla, Dr. Mamta Bhat, Mr. Asrar Ghaus and Coordinator CHT. Mr. Tanvir Nasir, Research Scholar CHT conducted the proceedings of the event. Research Scholars and students were present on the occasion.