

BGSBU Celebrates World Tourism Day

September 27: Centre for Hospitality and Tourism, Baba Ghulam Shah Badshah University celebrated World Tourism Day. This year World Tourism Day is celebrated under the theme “Tourism and green investment”.

Vice Chancellor BGSBU Prof. Akbar applauded the efforts of the Centre in organising the event aimed at promoting the need for more and better-targeted investments for the Sustainable Development Goals.

On the occasion a lecture on the theme of the day was delivered by Dr. Danish Iqbal Raina, Deputy Director, Centre for Hospitality and Tourism. Dr. Raina highlighted The possibilities of strategic investments to contribute to the SDGs. Dr. Raina mentioned that this day has brought in an opportunity for the International Institutions, Governments and investors across the globe to come together to redefine and recalibrate the direction of tourism investments for a more sustainable future for the future generations.

On the occasion a cleanliness drive was conducted by the students, scholars and faculty of the Centre. Those who were present on the occasion included Mr. Asrar Ghaus, Dr. Shahnawaz Chowdhury, Mrs . Priyanka Khajuria , Scholars and Students.

