

# CURRICULUM VITAE

## **Dr. Aasim Mir**

Assistant Professor,  
School of Management Studies,  
BGSB University, Rajouri (J&K), 185234

**Contact no.:** +91 9419170566

**E-mail:** [aasimmir786@gmail.com](mailto:aasimmir786@gmail.com)

aasimmir@bgsbu.ac.in

**Address:** Ward No. 01, Near New DIET Complex, Rajouri (J&K), 185131

## **QUALIFICATION**

- 1. PhD (Management Studies, 2018)**
- 2. UGC NET (Management, 2008)**
- 3. MBA (Gold Medal, 2008)**
- 4. B. Sc. (2006)**

## **RESEARCH TOPIC**

**“Role of Emotional Intelligence on Job Performance among female Health Workers: A Case Study”**

## **COMPUTER KNOWLEDGE**

- MS Office (Word, PowerPoint and Excel)

## **EXPERIENCE**

- Currently working as Assistant Professor in School of Management Studies, BGSB University, Rajouri. (August 2009 to present).

## **AREAS OF INTEREST**

Strategic Management  
Marketing Management  
International Finance

## PUBLICATIONS

1. Rayaz Khalid, Mir Aasim and LatiefJaffer (2010): “*Comparative Analysis of Agriculture Co-Operative Credit Societies in Jammu and Kashmir State*”: International Journal of Geographical Sciences; ISSN No. 0976-4542, Vol. I (Issue I), PP 35-41.
2. Mir Aasim and Rayaz Khalid (2011):”*Nature and Variable Causes of Stress at Workplace in Rajouri City, J&K, India*” : International Journal of Environmental Sciences; ISSN No. 0976-4234, Vol. II (Issue III), PP 329-333.
3. Rayaz Khalid and Mir Aasim (2011): “*Hindrances to e-tourism Development in Rajouri and Poonch Districts (J&K)*”: International Journal of Geographical Sciences; ISSN No. 0976-4542, Vol. II (Issue I), PP 13-17.
4. Mir Aasim and AjazShafqat (2012): “*A Strategic Framework for E-Tourism Development in Jammu and Kashmir State*”: International Journal of Research in Computer Applications and Management; ISSN No. 2231-1009, Vol. No. 2, Issue No. 7(July), PP 58-60.
5. Mir Aasim and AjazShafqat (2012): “*Strategic Factors for Rural Tourism Sustainability*”: International Journal of Research in Commerce, Economics and Management; ISSN No. 2231-4245, Vol. No. 2, Issue No. 11(November), PP 110-112.
6. Mir Aasim (2012): “*Modern Challenges to Women Entrepreneurship Development: A Study of District Rajouri in Jammu and Kashmir State*”: International Journal of Research in Commerce, IT and Management; ISSN No. 2231-5756, Vol. No. 2, Issue No. 12 (December), PP 169-172.
7. Mir Aasim (2012): “*Strategic Analysis and Implementation of Self Employment Generation Schemes in Jammu and Kashmir State*” International Journal of Research in Commerce and Management; ISSN No. 0976-2183, Vol. No. 3, Issue No. 12 (December), PP 108-110.
8. Mir Aasim (2013): “*A Strategic Framework for Managing Self Help Groups*”: International Journal of Research in Computer Applications and Management; ISSN No. 2231-1009, Vol. No. 3, Issue No. 01 (January), PP 145-148.
9. Mir Aasim and Gupta S.K. (2013): “*Analysis of Various Poultry Societies in Various Districts of Jammu and Kashmir State*”: International Journal of Research in Commerce, Economics and Management; ISSN No. 2231-4245, Vol. No. 3, Issue No. 02 (February), PP 72-73.

10. Mir Aasim and Gupta S.K. (2013): ***“Impact Analysis of Various Developmental Schemes in Jammu and Kashmir State”***: International Journal of Research in Commerce and Management; ISSN No. 0976-2183, Vol. No. 4, Issue No. 02(February), PP 117-119.
11. Mir Aasim (2013): ***“Hindrances to Microfinance Sustainability in Rajouri District of Jammu and Kashmir”***: International Journal of Research in Commerce, Economics and Management; ISSN No. 2231-4245, Vol. No. 3, Issue No. 03(March), PP 112-114.
12. Mir Aasim (2013): ***“Competitive Framework for Small and Micro Firms in Jammu and Kashmir State”***: International Journal of Research in Computer Applications and Management; ISSN No. 2231-1009, Vol. No. 3, Issue No.04 (April), PP 91-92.
13. Mir Aasim (2013): ***“Development of Multi-Cooperative Societies in Jammu and Kashmir State”***: International Journal of Research in Commerce and Management; ISSN No. 0976-2183, Vol. No. 4, Issue No. 04 (April), PP 75-76.
14. Mir Aasim (2013): ***“Framework For Development Of Strategic Elements To Self Help Groups In Jammu And Kashmir State”***:International Journal of Research in Commerce, Economics and Management; ISSN No. 2231-4245, Vol. No. 3, Issue No. 05(May), PP 92-93.
15. Mir Aasim (2013): ***“Development Of An Organizational Capability Profile For Small Business Firms In Jammu And Kashmir”***:International Journal of Research in Commerce, IT and Management; ISSN No. 2231-5756, Vol. No. 3, Issue No. 05 (May), PP 110-112.
16. Mir Aasim (2013): ***“ Challenges to Retail Sector: A Study of District Rajouri in Jammu and Kashmir State”***: International Journal of Research in Commerce, IT and Management; ISSN No. 2231-5756, Vol. No. 3, Issue No. 08 (August), Pp 68-74.
17. Mir Aasim (2014): ***“Challenges Faced By Horticulture Business in Jammu and Kashmir State”***: International Journal of Research in Computer Applications and Management; ISSN No. 2231-1009, Vol. No. 4, Issue No.05 (May), Pp 34-39.
18. Mir Aasim & T. Ruchi (2015), ***“Competitive Analysis of Resource Allocation in Various Districts of Jammu and Kashmir”***: International Journal of Scientific Research (IJSR): ISSN No. 2277-8179, Vol. No. 04, Issue No. 04 (April), pp 231-232.
19. Mir Aasim (2016), ***“Rural Marketing Challenges: A study on Retailers of Rajouri and Poonch districts”***, Indo Global Journal of Commerce and Economics, ISSN No. 2393-9796, Vol. No. 03, Issue No. 01 (April), pp 05-08.

20. Mir Aasim & Sehgal G. (2017), "*Emotional Intelligence: A Valuable Contrivance for Analyzing Emotional Facet*", Journal of Arts, Science and Commerce, pp 08-17.
21. Mir Aasim & Sehgal G. (2017), "*Emotional Intelligence Aptitude: An Essential Pillar for Health Service Providers*", Indian Journal of Commerce and Management Studies, pp 109-114.
22. Sehgal G. & Mir Aasim (2017), "*Effect of Emotional Intelligence Dimensions on Job Satisfaction*", International Journal of Current Advanced Research, pp 5686-5688.
23. Mir Aasim (2017), "*Job Performance through Emotional Intelligence Demeanor*", Journal of Arts, Science and Commerce, Vol. VIII, Issue-04.
24. Mir Aasim (2017), "*Sustaining Job Emotional Requirement Using Emotional Intelligence*", International Journal of Current Advanced Research, Vo. 06, Issue 11, pp 7558-7561.
25. Mir Aasim (2016), "*An Assessment of Sectoral Contribution of Different Sectors in J&K State*" Global Journal for Research Analysis, ISSN No. 2277-8160, Vol. 05, Issue No. 01.

## CONFERENCES ATTENDED

1. Presented research paper titled "*Comparative Analysis of Agriculture Cooperative Credit Societies in J&K with Special Reference to Rajouri District*" in AICTE approved National Seminar on "**Microfinance: Banking Solution to Poverty and Low Income Trap**" organized by School of Management Studies, BGSB University, Rajouri (J&K) on 05-06 April 2010.
2. Presented research paper titled "*Competitive Forces for Sustainable Rural Tourism: A Case Study of District Rajouri*" in two days national conference on **Integrated Strategies for Marketing Tourism and Allied Services**(Under UGC SAP-DRS-II) held at The Business School University of Jammu, Jammu during March 26-27, 2014.
3. Presented research paper titled "*Challenges and Opportunities of REDPs: A Case Study*" in two days UGC Sponsored National Seminar on **Problems and Challenges of Micro, Small and Medium Enterprises** held at School of Management Studies, Punjabi University, Patiala during 27-28 March 2014.
4. Presented research paper titled "*Strategic Analysis of Agriculture Credit in Rajouri District*" in PTU Sponsored National Conference on "**Global Advancements and Futuristic Trends in Management**" organized by Faculty of Management- SRIJAN'14, Chandigarh Group of Colleges, Jhanjeri, Mohali on 27-28 March, 2014.

5. Presented research paper titled "***Analysis and Effects of Cottage Industries on Poverty Elevation- A Case Study of Rajouri and Poonch Districts***" in PTU Sponsored National Conference on "***Global Advancements and Futuristic Trends in Management***" organized by Faculty of Management- SRIJAN'14, Chandigarh Group of Colleges, Jhanjeri, Mohali on 27-28 March, 2014.
6. Presented research paper titled "***Whistle Blowing***" in UGC sponsored National Seminar on Corporate Regulatory Reforms-Perspective, Issues and Challenges under New Company Law organized by DAV College Jalandhar, Punjab on March 21, 2015.
7. Presented research paper titled "***Analysis of Crop Production and Farm Agriculture Mechanization Programmes***" in national seminar on Two Decades of Economic Reforms in India with Special Reference to North-Western Region organized by DAV College, Hoshiarpur, Punjab on February 07, 2015.
8. Presented research paper titled "***Analysis of ICDP Schemes under Macro Management Programme in Kashmir Division***" in national seminar on Make in India: Challenges and Opportunities organized by Sri Aurobindo College of Commerce and Management, Chandigarh, Punjab on February 21, 2015.
9. Presented research paper titled "***Analysis of Physical Achievement of Developmental Schemes in Jammu and Kashmir***" in international conference on Competency Building Strategies in Business and Technology for Sustainable Development organized by Sri Ganesh School of Business Management, Salem, India on February 20, 2015.
10. Presented research paper titled "***Information Technology and its role in ebusiness development***" in National Conference on Recent Innovations and Advancements in Information Technology (RIAIT-2014) organized by Department of Information Technology in collaboration with Department of Computer Sciences, BGSB University, Rajouri (J&K).
11. Presented research paper titled "***Role of Artificial Intelligence in Management Sciences***" in UGC Sponsored National Seminar on Emerging Trends in Data Sciences and Artificial Intelligence organized by Department of Information Technology, BGSB University, Rajouri, J&K on March 26, 2016.
12. Presented research paper titled "***Application of Wavelets in Project Appraisal***" in two days national conference on Analysis, Wavelets and Their Applications organized by department of Mathematical Sciences, BGSB University, Rajouri on 23-24 April, 2016.
13. Presented research paper titled "***Emotional Intelligence: An Effective Tool for Managing Health Sector***" in National Seminar on Innovations in Banking Sector: Opportunities and Challenges held at School of Management Studies, BGSB University, Rajouri on 10, December, 2016.

14. Presented research paper titled “ *Emotional Intelligence Demeanor and Turnover Intentions: An Integrative Approach*” in National Seminar on Innovations in Banking Sector: Opportunities and Challenges held at School of Management Studies, BGSB University, Rajouri on 10, December, 2016.
15. Presented research paper titled “*Association of Emotional Intelligence with Turnover Intentions*” in the National Conference on Innovative HR Practices in the New Age Organizations organized by Birla Institute of Management Technology (BIMTECH), Bhubaneswar on 25 November, 2016.
16. Presented research paper titled “*Effective Analysis of Macro Management Programme in Agriculture Sector*” in National Seminar on Innovations in Banking Sector: Opportunities and Challenges held at School of Management Studies, BGSB University, Rajouri on 10, December, 2016.
17. Presented research paper titled “*Emotional Intelligence: An Indispensable Tool for Examining Job Emotional Requirements*” in two days National Conference on Innovative Trends in Computer Science Research held at department of Computer Science, BGSB University, Rajouri on 25-26, February, 2017.
18. Presented research paper titled “*Islamic Finance in India: An Introductory Framework*” in International Conference on Islamic Banking and Finance: Way forward for inclusive and Sustainable Development organized by School of Management Studies, BGSB University, Rajouri on 19-20, April, 2017.
19. Presented research paper titled “*Exploration of Tourism Industry in Indian Context*” in the National Seminar on Tourism and Sustainable Development organized by School of Management Studies, BGSB University, Rajouri on 30, March, 2017.
20. Presented research paper titled “*Enactment of E-Tourism Edifice for Triumphant Economical Advantage*” in the National Seminar on Tourism and Sustainable Development organized by School of Management Studies, BGSB University, Rajouri on 30, March, 2017.
21. Presented research paper titled “*Customer Sensitivity Issues Concerning E-Tourism Development*” in the National Seminar on Tourism and Sustainable Development organized by School of Management Studies, BGSB University, Rajouri on 30, March, 2017.

(Aasim Mir)