



**CENTER FOR HOSPITALITY AND TOURISM  
BABA GHULAM SHAH BADSHAH UNIVERSITY  
RAJOURI (J & K) – 185234**

Ref. No:- BGSBU/CHTM/17/327 (a)

Dated:- 21/12/2017

**Report of Guest Lecture on IPR**

**Guest Lecture on IPR for students and Faculty members conducted on 20.12.2017 by  
Centre for Hospitality & Tourism, Baba Ghulam Shah Badshah University Rajouri (J&K).**

A guest Lecture on “Intellectual Property Rights (IPR)” was organized by Centre for Hospitality & Tourism BGSBU, on 20<sup>th</sup> of December 2017 at 11.00 AM in the Seminar Hall. The Resource person Dr Anil Gupta Sr. Asst. Professor University of Jammu was invited to deliver the Lecture.

At the outset Mr. Asrar Ghaus, Director CHT welcomed the gathering and narrated the objectives of the Lecture. Dr Gupta enlightened the students and faculty on the history of Intellectual Property Rights & said that protection of IPR (intangible property) has definite benefits, such as to propagate innovative culture, profitability, market leadership and helps creation of wealth for the individual and Nation. He stressed on the importance of IPR and need for its protection. He also described about whom & how to apply for copyright and Online Copyright Registration process. There were 34 enthusiastic participants

During His Lecture Dr. Gupta dwelled on many topics beginning with ‘What is Intellectual Property’. Then he discussed on different aspects of Intellectual Properties like what is a Patent, Patent Rights, Trademarks, Industrial Design. He emphasized that IPR have to be renewed from time to time for keeping them enforced except in case of copyright and trade secrets, with the History of Intellectual Property from beginning to evolving phase. Subsequently explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Finally explaining the process of filling the Patent application Copyright application, Trademark and he concluded his session with question answer session. Some Students and Faculty members have raised some queries which were promptly and satisfactorily answered by Dr. Gupta. The Lecture was highly informative to students and teachers. In short the Lecture provided valuable awareness and Insight on the various aspects of IPR. Lecture kindles the younger minds of the university.

At the end coordinator of the event Mr Amir Malik presented a vote of thanks to the key speaker and other participants of the workshop. He earnestly hope that such workshops on relevant issues should be a regular feature.

## **Details of Guest Lecture on Intellectual Property Rights**

**Name of organizing department** : Centre for Hospitality & Tourism  
**Venue** : Seminar Hall Centre for Hospitality & Tourism  
BGSBU.

**Name of the guest** Dr. Anil Gupta,  
Assistant Professor, University of Jammu.

**Inaugurated at the hands of** : Mr Asrar Ghaus  
Director CHT

**Date of event** : 20.12.2017

**Number of participants** : 34

### **Sessions**

**Inauguration 11.00 am 11:30**

**Session I: 11.00 am to 1.00 pm**

#### **Topics covered**

- Introduction and concept of IPR
- Process of patenting
- Copy right, Trademark, geographical indications.

**Session II 2.00 pm to 4 pm**

#### **Topics covered**

- Patent regulatory bodies at National and International level
- Popular Examples of patents issues

**Mr Asrar Ghaus**  
**Director CHT**

**Mr. Amir Malik**  
**Coordinator**

Copy to:

1. **Dean (Academic Affairs), BGSB University , Rajouri for information.**