



**CENTER FOR HOSPITALITY AND TOURISM  
BABA GHULAM SHAH BADSHAH UNIVERSITY  
RAJOURI (J & K) – 185234**

Ref. No:- BGSBU/CHTM/17 274(A)

Dated:- 29/09/2017

**Report on Event JASHAN-E-SIYAHAT (World Tourism Day)**

The Centre for Hospitality & Tourism organized and celebrated **Jashan-e-Siyahat (World Tourism Day)** on the proposed theme of UNWTO, 2017 “Sustainable Tourism - A Tool for Economic Development and Green Earth” on 27<sup>th</sup> of September 2017 at IT Conference Hall BGSBU with a purpose to raise awareness among gathering about the significant role of the tourism inside the international community as well as to exhibit how the social, economic, cultural, political values are affected by it globally. Around 5 colleges, 7 Higher Secondary Schools from Pirpanjal belt of Rajouri and Poonch and all the different departments of BGSBU participated in different proposed activities based on the theme of the event.

The event was inaugurated by Honorable Vice-Chancellor Prof. Javed Musarrat and in his inaugural address The Honourable Vice Chancellor has emphasized that for a state like Jammu and Kashmir Tourism can play a pivotal role for its economy. He also congratulated the entire team of Centre for Hospitality and Tourism BGSBU for organizing such programme and inviting students of various Educational institutions of the area to create awareness about sustainable Tourism. During his welcome address Mr. Asrar Ghaus, Director CHT also deliberated on the objectives of this event and need to create an awareness regarding sustainable Tourism. Different events have been organized on the day as per schedule attached below. At the end Certificate and medals were distributed to participants.

## Detail of the Event:

Name of the event : JASHAN-E-SIYAHAT (World Tourism Day)  
Organizing department : Centre for Hospitality & Tourism.  
Inaugurated at the hands of : Prof Javed Mussrat, Honourable Vice Chancellor,  
BGSBU Rajouri  
Venue : IT conference hall BGSBU.  
Date of event : 27.09.2017

### SESSION FIRST

Session-1<sup>ST</sup> : Poster Making & Presentation:  
Theme of Poster Making : Green Earth  
Theme of Presentation : Sustainable Tourism:-A Tool of Economic development and  
A Tool of Green Earth.  
Timing : 11:00PM TO 1:00PM.  
Venue : IT Conference Hall BGSBU.

### SESSION SECOND

Session 2<sup>ND</sup> : Quiz Competition  
Timing : 2:00 PM TO 4:30PM  
Venue : IT Conference Hall BGSBU.

### CULTURAL ACTIVITES

1. Rouf (Kashmiri Folk Dance) performed by students of MBAHT students.
2. Pahari group song by students of community college BGSBU.
3. Mute act on theme of Green Earth performed by students of MBAHT & DFO.
4. Funny kashmiri news by student of MBAHT.

Mr. Asrar Ghaus  
Director CHT

Mr. Amir Malik  
Coordinator

Copy to:

Dean (Academic Affairs), BGSB University, Rajouri for information.