# AMIR MALIK

Personal info

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#### Address:

NEAR JAMIA MASJID SURANKOTE, DISTIC POONCH 185121 J&K INDIA..

## **SKILLS**

ICE SKIING

**EVENT MANAGER** 

GERMAN LANGUAGE

FRENCH LANGUAGE

COMPUTER APPLICATIONS

GALILED TICKETING SOFTWARE

AMADEUS TICKETING SOFTWARE

## RESUME



#### **EMPLOYMENT HISTORY**

- BGSBU. RAJOURI, JAMMU & KASHMIR Aug. 2017 – Present
- LECTURER, GOVERNMENT POLYTECHNIC JAMMU. J&K Aug. 2015 – May. 2017
- FIELD RESEARCHER, POONCH DEVELOPMENT AUTHORITY, J&K Feb. 2014 - May. 2014
- INTERN, JKTDC. JAMMU, J&K May. 2013 - Aug. 2013
- CUSTOMER CARE EXECUTIVE, SIMULA SOFTWARE SOLUTION., J&K Mar. 2012 Aug. 2012
- SALES MANAGER, COX & KING. JAMMU, J&K Apr. 2011 – May. 2012

#### **EDUCATION**

- UNIVERSITY OF JAMMU, JAMMU, J&K MBA, HOSPITALITY & TOURISM, Aug. 2014
- IGNOU, JAMMU, J&K Bachelor of Arts, TOURISM MANAGEMENT, Aug. 2011
- GOVT POLYTECHNIC JAMMU, JAMMU, J&K
  High School Diploma, TRAVEL & TOURISM, Sep. 2010
- GOVT HIGHER SECONDARY SCHOOL POONCH, J&K
  Post Metric, Science, May 2006



#### WORKSHOPS/EVENTS ATTENDED

- Attended two day National workshop on Practicing Responsible Tourism in Himalayas at BGSBU.
- Attended one weak workshop on Tourism & Hospitality Service Management, organised by Faculty Development Centre (PMMMNMTT). HNB University Garhwak, Srinagar.
- Attended one day workshop on analysis of complex datasets using "STATA organised by department of Economies BGSBU Rajouri.
- Attended and participated in 5days GITB (Great Indian Travel Bazaar) 2013, organized by FICCI.
- Attended Jashana Rasyiat organised by Dept of Hospitality & Tourism university of Jammu.
- Presented Business Plan (Duggar Darpan) under college of Management Entrepreneurship Development Cell SMVDU.

### WORKSHOPS/EVENTS SUPERVISED AND COORDINATED

- Organised and Coordinate one day workshop on "Life Skills Education" at CHT, BGSBU Rajouri.
- Organised and Coordinate celebration of 15<sup>TH</sup> Foundation day of BGSBU Rajouri.
- Organised and Coordinate Jashan-e-Siyahat World Tourism Day at BGSBU Rajouri J&K.
- Hosted musical event "Bazma-e-Mosukee" at BGSBU.
- Supervised "Hospitality Section" 5days ISC-101 (Indian Science Congress) 2014, held at university of Jammu-Jammu.
- Supervised "Hospitality Section" "Hospitality and Travel Section" in 2days World Yoga Conference, university of Jammu- Jammu.
- Coordinate different activities in Jammu Festival organised by Department of J&k Tourism.

#### PROJECTS WORKS/RESEARCH PAPER:

- Research paper on "Threat of uncontrolled conventional tourism to ecosystem of mountain glacier-A Study of Kolahoi glacier (Pahalgm ). Kashmir has been reviewed and accepted for the publication.
- Project on the impact of anthropogenic activities of tourist on Eco destination A case study on Patnitop.
- Project on the negative environmental impact of tourism A comparative case study on Mansar and Patnitop.
- Project on Negative cultural impact of Tourism on society A case study on Gujjar Tribe of J&K.
- Project on Importance of Internet Marketing in Tourism Business A case study of JKTDC.
- Project on the Sustainable development of virgin destination A case study on the Tourist Destination of District Poonch.

#### **ACADEMIC EXPERIENCE:**

- External Examination paper setter at Govt Polytechnic Jammu.
- External practical examiner at Govt Polytechnic Jammu.
- Coordinator of culture activities at Centre of Hospitality & Tourism, in BGSB University.

- NAAC Coordinator of Centre of Hospitality & Tourism, BGSB University.
- Coordinator of value added course (French Language) of Centre of Hospitality & Tourism, BGSB University.

