




Ref.No:BG/SBU/PGSMS/23/ 320

Date: 19-10-23

Notice


Pre-PhD submission presentation of Tawseef Ahmad Parray Research Scholar in the Department of Management Studies, on the thesis entitled “A study of Brand Image and Brand Loyalty in the service sector: A case Study of Health and Higher Educational Institutes of J&K (UT). ” under the supervision Dr. Parvez Abdulla shall be held on Tuesday, 7th of November 2023 at 3 pm in the computer lab of Department of Management Studies.

All the Faculty Members are requested and Research Scholars of the School of Management Studies are directed to attend the same.


19/10/2023
Department of Management Studies
Department of Management Studies
BG/SBU Rajouri

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