



Department of Management Studies
Baba Ghulam Shah Badshah University, Rajouri (J&K) 185234, INDIA


Ref.no: BGSBU/PGSMS/24/593

Date: 14-8-2024

Notice for Ph.D Viva –Voce (online)

An open Ph.D Viva –Voce of Mr. Tawseef Ahmad Parray, Research Scholar in the Department of Management Studies, on the thesis entitled “A study of Brand Image and Brand Loyalty in the service sector: A Case of Health and Higher Educational Institutes of J&K (UT).” shall be held on Tuesday, 20th of August, 2024 at 2:30 PM in the Computer Lab of the Department of Management Studies. The expert shall join through online mode through googlemeet, the link for the same shall be shared a day before the viva-voce.

All the faculty members and research scholars of School of Management Studies are requested to ensure their presence by attending the same in the computer lab of the Department positively.


Head 14-8-24

Copy to: - .

1. Associate Dean Academic Affairs and Associate Dean, School of Management Studies for information please through official email of the concerned
2. Registrar, BGSB University for Information please, through official email of the concerned
3. Controller of Examination (through official mail of the concerned) for kind information and further necessary action please.
4. Deputy Controller., through official mail of the concerned
5. DRC Members the official Whatsapp group of the department
6. CITES (on to their official email) for uploading on University website.
7. Mr. Tawseef Ahmad Parray, Research Scholar through the Supervisor concerned
8. Notice Board.