



School of Management Studies & Social Sciences
Baba Ghulam Shah Badshah University
Rajouri, J&K 185234, INDIA

Reference No. BGSBU/SMS/17/7495

Date: 22-03-2017

The following scheme and syllabus of BBA has been approved in the BOS held on 5-03-2017 in the Conference hall of MBA

Semester I

- BBA-111 Principles of Management
- BBA-112 Business Economics
- BBA-113 Financial Accounting
- BBA-114 Communication Skills

Semester II

- BBA-211 Business Law
- BBA-212 Fundamentals of Statistics
- BBA-213 Environmental Science
- BBA-214 Cost Accounting

Semester III

- BBA-311 Organizational Behavior
- BBA-312 Human Resource Management
- BBA-313 Marketing Management
- BBA-314 Financial Management

Semester IV

- BBA-411 Business Ethics and Corporate Governance
- BBA-412 Security Market Operations
- BBA-413 Sales Management
- BBA-414 Management Accounting

Semester V

- BBA-511 Management Information System
- BBA-512 Customer Relationship Management
- BBA-513 Corporate Accounting
- BBA-514 Indian Financial System
- BBA-515 Summer Training Project

Semester VI

- BBA-611 Income Tax
- BBA-612 International Business
- BBA-613 Entrepreneurship Development
- BBA-614 Business Policy
- BBA-615 Comprehensive Viva – Voce


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School of Management Studies











