



UNIVERSITY POLYTECHNIC
BABA GHULAM SHAH BADSHAH UNIVERSITY
RAJOURI (J & K) – 185234

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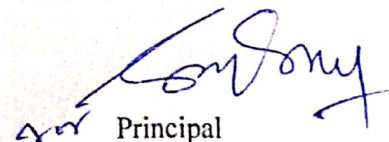
REPORT ON INNOVATION & INTELLECTUAL PROPERTY RIGHT

In today's globally competitive environment, intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. Intellectual Property (IP) is the fuel that powers the engine of prosperity, fostering invention and innovation. The increasing significance of intangible assets in the global economy is forcing business organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance. On the above backdrop, University Polytechnic, BGSBU organized one day workshop on Innovation & IPR on 11 September, 2017. The focus of the workshop was to promote the creation, protection & enforcement of the Intellectual Property Rights amongst various stakeholders.

The workshop commenced with welcoming the gathering by Principal University Polytechnic address. He narrated the importance of IPR in recent world.

Mr. Malik Mubasher Hassan Head department of ITE SOET was the key note speaker of the workshop. He began his lecture with the history of Intellectual Property Right from beginning to evolving phase. An interactive session also took place in which various question were asked by the participants.

The workshop ended with the word of thanks paid by Mr. Showket Maqbool who was the overall coordinator of the workshop.


Principal
University Polytechnic
BGSBU